

# A GP's view



WHAT MADE THE ETHC  
PILOT DIFFERENT?



# What is ETHC?



- Patient base of 105,000 plus patients.
- 13 Clinics within South Auckland
- High needs / low socio economic individuals & families
- Business as usual within ETHC:-
  1. Free doctors visits 0-18yrs.
  2. \$15.00 doctors visits 18yrs onwards for enrolled Pts.
  3. Free screening Projects – including Sexual Health Project and cervical smears
  4. Afterhours care – 7 days per week 8am -11pm available for both enrolled & casual patients

# Business as usual ... plus the Chlamydia pilot



- ETHC has offered a FREE, WALK-IN, OPPORTUNISTIC Sexual Health Project for 14-24 year olds enrolled patients since January 2006.
- No appointment needed
- Non judgmental screening of all Patients in this age group regardless of the initial REASON for their presentation.



# In my clinic....



- 22,000 enrolled patients
- Averaging 350 patient consults per day
- See a Doctor on the day you need to ...
- No appointment needed
- Offers Accident & Medical, general practice and screening projects (sexual health, maternity, chronic care, immunisation, etc)
- GPs work as independent contractors, nurses and receptionists employed by ETHC

# Why was this pilot successful in our clinic?



- Open before school and late at night 7 days a week



- No appointment needed - no barriers to care.
- The model of care in clinics & self screening made it easy to ask and easy to be screened.

# Success came from ALL staff being involved



- The added value of having nurses as a ‘first point of contact’
- Full clinic ‘Buy In’ – reception staff identifying patients at time of entering clinic, nursing staff being involved in asking, opportunistic testing, follow up
- Staff ‘huddles’ each day to reinforce messages in my clinic
- Use of templates to ensure consistency and reinforce what needed to be done.

# Barriers



- Adolescents / patients attending the GP with a parent or caregiver.
- Families from other cultures – who don't accept young adults being sexually active before marriage...
- Patient doesn't want to open up to the Dr – will talk to the nurse
- Call me Miss when they come into the room

# It's not the drinking, it's how we're drinking



ALAC is trying to change the drinking culture of New Zealanders in particular as they usually drink too much at a time **and accept being drunk**

The Alcohol Advisory Council of New Zealand, ALAC, has recently launched this insightful and brilliant print advertisement **campaign to urge people to consider the effects of hangovers on everyday life.**



# Value of extended hours and being open on the weekend



Maybe we need to say – “it is not the sex – but how young people are having sex....”

